Assignment
MIS_MBA

Q.1 (a) Discuss the basic roles that information systems perform in an organization. Support your answer with examples

(b) What are the different types of information systems (IS)? Discuss the uses of each.

Q.2 Explain why a business need to re-engineer its processes? Explain how Business Process Re-engineering (BPR) helps in achieving a significant improvement in cost, quality, speed and services.

Q.3 Discuss all phases of information systems development cycle. Discuss the activities or steps of each phase in detail.

Q.4 (a) Explain whether software suites, web browsers and groupware merging together would address the information systems needs of an organization. Discuss its implications for end users and businesses.

(b) Differentiate between database management approach and file processing approach. Which one is better? Explain by giving examples.

Q.5 (a) Describe E-commerce Process Architecture. Describe the nine essential components of e-commerce process architecture.

(b) Discuss the business strategies driving the trends in B2C and B2B e-commerce.

(40 marks)